

## 5.8 Formation of Rural Sanitation Society for creation of awareness in areas of Rural Hygiene and Sanitation

Rural Development (P-I) Department

G.O. (Ms) No. 37

Dated.28.4.2003

Read:

Sub : From the Director of Rural Development Lr.No.1470/2003/WS3/ dated 20.1.2003 and 28.3.2003

### ORDER

The Government of Tamil Nadu is committed to provide safe drinking water and proper sanitation facilities to the rural people. The State government has made remarkable strides in terms of covering even the remotest villages with safe drinking water. But there has been relatively less coverage in rural sanitation, primarily due to lack of community participation, financial resources, motivation and education on hygiene. With a view to create awareness among the rural people and educate them about Hygiene and Sanitation, the Director of Rural Development has submitted proposals for formation and registration of a society. In order to bring about an improvement in the living conditions in rural areas, the Government approved the proposal of the Director of Rural Development to register a society under the Tamil Nadu Society Act in the name of "Tamil Nadu Society for Awareness Creation in Areas of Rural Hygiene and Sanitation".

1. The objectives of the Governing body and Executive Committee of the society should be as indicated below:-

### I. Objectives

- \* to create a high level of awareness and educate the rural people about the Total Sanitation Campaign Programme.
- \* to launch an Intensive campaign to strengthen the community awareness about the need to maintain a clean environment and the need to observe sanitation and personal hygiene which will ultimately reduce the water and sanitation related diseases.
- \* To involve both audio-visual and printed media to strengthen and reinforce the concept of maintenance of clean environment for the betterment of the society.
- \* To involve NGOs in a partnership along with Self Help Groups of women and other Non profit / charitable institutions to come forward and participate in the endeavours.
- \* To involve support, train, expand and strengthen all the community stakeholders to take up this cause.
- \* To monitor the implementation of the Total sanitation Campaign and take up evaluation studies.

### II. The Governing Body

1.	Hon'ble Minister, (Local Administration)	President
2.	Secretary, Rural Development Department	Vice President
3.	Secretary, Finance Department	Member
4.	Secretary, MA&WS Department	Member
5.	Secretary, Health & Family Welfare Dept.	Member
6.	Director of Rural Development	Member
7.	Director, Information and Public Relation	Member
8.	Chairman, Tamil Nadu Pollution Control Bd	Member
9.	Non-Government Organization	1 to 3 member (Nominated by Govt.)
10.	Representative from Government of India	1 Member

## 5. TSC

### III The Executive Committee

- |     |   |                         |
|-----|---|-------------------------|
| 1.  | Secretary, Rural Development Department   | President               |
| 2.  | Spl. Secretary, / Dy. Secretary,<br>(or) their Representatives  | Finance Dept.<br>Member |
| 3.  | Director of Rural Development   | Member Secretary        |
| 4.  | Director, Public Health and Preventive medicine   | Member                  |
| 5.  | Managing Director, TWAD Board   | Member                  |
| 6.  | Project Officer (Sanitation) UNICEF   | Member                  |
| 7.  | Tr. T.V. Antony, IAS., (Retired)<br>Member of State Planning Commission   | Member                  |
| 8.  | Dr.S.Ponnuraj, Gandhi Gram Rural<br>Institute and Member of National<br>Sanitation Committee  | Member                  |
| 9.  | Non Government Organization   | 3 Members               |
| 10. | Chief Project Advisor, DANIDA<br>No.6 Dhandapani Nagar, Cuddalore   | Member                  |
| 11. | Principal, Institute of Public Health,<br>Poonamallee, Chennai 56   | Member                  |
| 12. | Chairman, Tamil Nadu Pollution Control Board,<br>A Representative from Government of India,<br>Ministry of Rural Development or any other<br>Ministry or Government of India and such<br>their person who may be able to contribute<br>to the objectives of the society may be co-opted as per<br>need, by the Chairman of the Executive Committee. | Member<br>Member        |

The bye laws for the said society is annexed to this G.O. The Director of Rural Development is requested to take action to register this society under the Tamil Nadu Societies Registration Act.

The Director of Rural Development is also directed to send proposals for the nomination of NGOs as members in the Governing body and the Executive Committee of the Society.

(By order of the Governor)

**SANTHA SHEELA NAIR**  
SECRETARY TO GOVERNMENT