

Distribution of Free Colour Television Sets Scheme -- Modifications to the Guidelines for Selection of beneficiaries in Town Panchayats and Municipalities during the fourth phase of distribution of Colour Television sets --- Orders issued.

Rural Development and Panchayat Raj (SGS1) Department

G.O (Ms) No.47

Date: 9.6.2009

Read :

- 1) G.O. (Ms) No.3, Information Technology (EG2) department, dated 20.6.2006.
- 2) From the Secretary to Government, Rural Development and Panchayat Raj Department, D.O.Letter No.19071/SGS III/2006, dated 3.1.2007.
- 3) From the Principal Secretary/ Commissioner of Revenue Administration D.O.Letter No. RA7 spl (1)/52184/2008 dated 14.11.2008.

- - - -

ORDER:

In the D.O.letter 2nd read above, detailed guidelines for selection of Village Panchayats / Wards in Urban Local Bodies and the selection of beneficiaries for distribution of free Colour Television sets were issued. The decision to cover Village Panchayats first was taken because past surveys have shown that nearly 85 % to 90 % of families in rural areas do not have Colour TVs whereas only about 30 % of families in urban areas do not have Colour TVs. It was also decided that the Village Panchayats will be covered in the ascending order of population so that the more populous Village Panchayats (with semi-urban characteristics) are taken up last.

2) The Principal Secretary / Commissioner of Revenue Administration in his D.O. letter 3rd read above has stated that the coverage of distribution of free Colour Television sets in Town Panchayats and Municipalities was very low. Therefore, he has suggested that while distributing free Colour Television sets in the fourth phase, the District Collectors may be directed to distribute 50 % or a percentage to be decided by the Government of the allotment to each Assembly Constituency to the Town Panchayats and Municipalities and to distribute the remaining percentage to the Village Panchayats.

3) The Government have carefully examined the proposal in detail and the following two modifications are issued to the existing guidelines issued in the Government D.O. Letter second read above :-

- (i) All 'notified slums' in all Municipalities shall be treated as 'rural areas' for the limited purpose of Colour TV distribution and shall be taken up first. The number of Colour TV sets required for such 'notified slums' only shall be estimated and all the eligible beneficiaries therein shall be covered in one go in the fourth phase of Colour TV distribution.
- (ii) All Town Panchayats shall be treated as 'rural areas' for the limited purpose of Colour TV distribution. Depending on their population such Town Panchayats shall be fitted at the appropriate places into the List of Village Panchayats in the ascending order of population already available.

4. The Government also direct that barring the above two modifications, there will be no other change in the guidelines issued in the Government D.O.Letter No.19071/SGS III/2006, dated 3.1.2007 for selection of Village Panchayats / Wards in Urban Local Bodies and the selection of beneficiaries for distribution of free Colour TV sets.

5. The Secretary to Government, Municipal Administration and Water Supply Department, is requested to communicate the list of all 'notified slums' in all Municipalities to District Collectors for taking necessary action.

(By Order of the Governor)

K.ASHOK VARDHAN SHETTY,
PRINCIPAL SECRETARY TO GOVERNMENT