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Mahalir Thittam 2006-07 – Revolving Fund to Urban SHGs

Rural Development and Panchayat Raj (CGS-II) Department

G.O.(Ms)No.177

Dated: 05.12.2006

Read:

- 1) G.O.Ms.No.250, Social Welfare & Nutritious Meal Programme Department, Dated 14.12.2005.
- 2) Tamil Nadu Corporation for Development of Women Limited, Letter No.1704/D1/2006, dated 19.08.2006.

ORDER

The scheme Tamil Nadu Women Development was ordered to be implemented in Tamil Nadu during 1996-97 and the scheme is being continued every year through issue of fresh orders. At present the scheme is known as "Mahalir Thittam". The last continuance was ordered for the year 2005-2006, in G.O.Ms.No.252 Social Welfare & Nutritious Meal Programme Department, Dated: 14.12.2005.

2. Honorable Minister for Rural Development and Local Administration made the following announcements on the floor of the Assembly regarding Mahilar Thittam:

1. "Manimegalai" awards will be given to the best Self Help Groups, Panchayat Level Federations at District and State Levels to motivate and encourage the self Help Groups.
2. Qualified urban Self Help Groups will also be provided Rs. 10,000/- grant towards revolving fund as being given to Rural Self Help Groups.
3. To strengthen Panchayat Level Federations, an initial fund of Rs.10, 000/- will be given to 4,000 Panchayat Level Federations.

3. The Managing Director, Tamil Nadu Corporation for Development of Women Limited in his letter read above has stated that the proposals for Mahalir Thittam for 2006-2007 have been formulated with the approval of the Board of Tamil Nadu Corporation for Development of Women Limited in its meeting on 28th July, 2006 and requested the sanction of the Government.

4. The Government carefully examined the proposal and issues the following orders:

(1) Additional Staff Sanction:

(a) District:

- (1) 30 Post of Assistant Project Officers are sanctioned and the distribution of these posts shall be done as per the following criteria.
 - (i) No.of Post of Additional Assistant Project Officer is sanctioned for the Districts with less than 10 Blocks.
 - (ii) One Post of Additional Assistant Project Officers is sanctioned for the District with 11 to 15 Blocks.
 - (iii) Two Posts of Additional Assistant Project Officers are sanctioned for the District with more than 15 Blocks.
 - (iv) Remaining additional posts sanctioned may be utilized for Chennai Corporation area.

(b) State Level:

- (i) One post of Joint Coordinator (Credit) is sanctioned for filling up by deputation from Banks / Nationalized Bank for Agriculture and Rural Development / Reserve Bank of India at the level of Assistant General Manager / Deputy General Manager.

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(ii) Two Posts of Additional Data Entry Operators are sanctioned.

The method of recruitment of the Additional Assistant Project Officer will be from the open market on contract basis on a consolidated pay of Rs. 12000/- pm as provided in G.O.Ms.No.83, Social Welfare & Nutritious Meal Programme Department, dated 26.03.1997 and the Data Entry Operators shall be on a contract at a consolidated amount of Rs. 4000/-pm.

(2) Equipments:

The following additional computer system and accessories along with necessary software's are detailed below is sanctioned.

| | |
|--|---|
| (1) Additional Computer Systems, Accessories, Softwares, etc., | 15,00,000.00 (Rs. 50,000.00X30 PIUs) |
| (2) Additional Server, Desktop Accessories, Softwares, etc for PMU | 10,00,000.00 |
| Total | <u>25,00,000.00</u> |

(3) MONITORING COST:

(a) Payment of monitoring cost to the Non Government Originations for a period of four years including the year of formation of groups to help the Self Help Groups to evolve in to an economically independent entry at an average cost of Rs. 27.50 per group per month. The monitoring cost shall be released to the Non Government Organization subject to the fulfillment of the following conditions.

- During the year of formation, (i.e.) the first year, only for those groups which have conducted regular meetings and savings and have been imparted capacity building training (i.e.) Self Help Groups Training and A&R Training.
- In the second year, only for those groups which have passed first credit rating and are eligible for Revolving Fund / Credit Linkage.
- In the third year, only for those groups which are credit rated and Credit limited.
- In the fourth and final year, only for those groups which are engaged in economic activities.

(4) Evaluation Studies:

Evaluation Studies at a total cost not exceeding Rs. 10 Lakhs, to assess the impact of the following activities in both qualitative and quantitative terms is approved.

- Entrepreneurial Development Programme
- Repayment of loan by Self Help Groups.
- Special Training like I.T Training, Fashion Designer, Leather Technology etc.
- Skill / Skill Upgradation Training.

(5) Marketing:

The following Marketing Annual Plan is approved subject to the condition that the unspent amount of Rs. 280.19 Lakhs available with Tamil Nadu Corporation for Development of Women Limited may be utilized and the required balance funds of Rs. 144.81 Lakhs may be sourced from organizations like CAPART, Development Commissioner, Handicrafts and funds from Swarnajayanti Gram Swarozgar Yojana marketing support.

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| Sl. No | Particulars | Rate / each Rs. (Lakhs) | Nos. | Total Rs. (Lakhs) |
|--------|--|-------------------------|--------------|-------------------|
| 1. | Exhibition at Block Level / Cluster Level | 0.10 | 385 Blocks | 38.50 |
| 2. | Exhibition at District Level | 0.50 | 30 Districts | 15.00 |
| 3. | Exhibition at Regional Level (Coimbatore, Salem, Madurai, Trichy, Vellore, T.veli. | 2.00 | 6 Regions | 12.00 |
| 4. | Exhibition at State / National Level and other participation | 25.00 | | 25.00 |
| 5. | Exposure Visit / Cluster Level Marketing Workshop | 0.20 | 30 Districts | 6.00 |
| 6. | Creation of Marketing Infrastructure | 10.00 | 30 Districts | 300.00 |
| 7. | TA/DA and nominal transportation charges to the Self Help Groups participants for the National Level / State Level Exhibitions | 0.50 | 30 Districts | 15.00 |
| 8. | Rent and other expenses for the shops at State Level | 2.00 | | 2.00 |
| 9. | Miscellaneous Expenditure at PMU and PIU level | 11.50 | | 11.50 |
| | Grand Total | | | 425.00 |

(6) Communication:

- (a) Printing of Self Help Groups Register: Printing and supply of Self Help Group Registers with increase in number of pages in the registers (as in the year 2004-2005) at an estimated cost not exceeding Rs. 250/- per set of 8 Registers is approved.
- b) To highlight the Self Help Group activities throughout Tamil Nadu by:
- Printing of pamphlets, brochures, posters and handbills etc.
 - Preparation of documentary films for the Training of Trainers and Self Help Groups.
 - Press release and advertisement to promote Self Help Group products during exhibitions.
 - Visits of press persons from print and visual media coverage of the economic activities of the Self Help Groups.
 - Printing of annual accounts.
 - Subscriptions, purchase of books and periodicals to library of Tamil Nadu Corporation for Development of Women Limited.
 - Celebration of International Women's Day and participation in Republic Day Float.
 - Protocol arrangements .

The following expenditure is sanctioned for communication activities:

| Sl.No | Particulars | Budget proposed for the year 2006-07 (Rs.in Lakhs) |
|-------|---|--|
| 1 | Printing of SHG Registers @ Rs. 250/- x 25,000 groups | 62.50 |
| 2 | Press release and Advertisements, press Tour, Printing of Corporation Brochure, Accounts, Mahalir Thittam Report and Posters, Books, Periodicals & magazines for office, Library and officers, Documentary film making and Protocol arrangements. | 32.00 |
| 3 | Celebration of International Women's Day | 8.00 |
| | Total | 102.20 |

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(7) Manimegalai Awards to Best Self Help Groups and Panchayat Level Federations:

The Manimegalai Award to Best Self Help Groups and Panchayat Level Federations at a total cost of Rs. 35 Lakhs as detailed below is approved.

The detailed methodology and guidelines for the selection of Self Help Groups / Panchayat Level Federations will be issued separately.

| | | |
|--|---|--------------|
| I. Award for 5 Best Panchayat Level Federations at State Level @ Rs.1, 00,000/- each | - | Rs. 5,00,000 |
| II. Award for 10 Best Self Help Groups at State Level @ Rs.50, 000/- each | - | Rs. 5,00,000 |
| III. Award for 1 Best PLF at District Level @Rs.50, 000/- each (30 Districts) | - | Rs.15,00,000 |
| IV. Award for 3 Best PLF at District Level @ Rs.10, 000/- each | - | Rs. 9,00,000 |
| V. At the Block Level the Best Self Help Groups Will be given a certificate | - | Rs. 1,00,000 |
| VI. Preparation of certificates and arrangements for Awards | | |
| Total | - | Rs.35,00,000 |

(8) Revolving Fund to Urban Self Help Groups:

A grant of Rs.10,000/- to eligible Urban Self Groups in the below Poverty Line Survey category as in the case of Rural Self Help Group is approved. During 2006-2007 a total 5000 Self Help Group in the urban areas shall be given this grant from out of previous years unspent balance available with Tamil Nadu corporation for Development Of Women Limited.

(9) Strengthening of Panchayat Level Federations:

A grant of Rs.10, 000/- as an initial fund to 4000 Panchayat Level Federations during the financial year 2006-2007 is sanctioned. The Panchayat Level Federations eligible for the grant will be selected by a committee constituted under the chairmanship of the District Collector. The total expenditure of Rs.4 Crores during 2006-2007 shall be met from the previous years unspent balances available with the Tamil Nadu Corporation for Development of Women Limited. The Panchayat Level Federations shall provide a common platform for the Self Help Groups to share the experiences and voice their problems.

They shall be made responsible for the following:

1. Certification of formation of new Self Help Groups.
2. Certification of conduct of training to Self Help Groups.
3. Selection of beneficiaries for training.
4. Participation in the credit rating committee.

(10) Non Government Voluntary Resource Centre:

The annual recurring cost of Tamil Nadu Voluntary Centre for projects, Staff cost, operating cost and other costs totaling Rs.34.00 Lakhs is approved.

5. The Government also sanctions and release a sum of Rs.20 Crores, for implementation of the Mahalir Thittam as approved in the above paras during 2006-2007. The expenditure shall be debited to the following head of account.

"2235 Social Security and Welfare-02 Social Welfare 103 Women's Welfare – schemes in the Tenth Five Year Plan-II State Plan. LC Tamil Nadu Women's Development Project (Mahalir Thittam) 11 subsidies – 02 General subsidy (DPC 2235 02 103 LC 1123) Rs.16,00,00,000

789 Special Component Plan for Schedule Castes Schemes in the Tenth Five Year Plan-II State Plan, JD. Tamil Nadu Women's Development Project (Mahalir Thittam) 11 subsidies – 02 general subsidy (DPC 2235 02 789 JD 1121) Rs.4,00,00,000

and the amount shall not be paid in Cash but credited to the Following head account

"K Deposits and Advances (B) Deposits not bearing interests – 8443-00-Civil Deposits – 800 – other Deposits – BP – Deposits of Government Companies Corporations, etc-28. Deposits of Tamil Nadu Corporation for Development of Women Ltd-DPC 8443-00-800-BP-0001 (Receipts) by means of a cheque in favour of P.D account no 6184513080 of Tamil Nadu Corporation for Development of Women Ltd."

6. The Director of Rural Development and Panchayat Raj is authorized to draw and disburse the amount to the Managing Director, Tamil Nadu Corporation for Development of Women Limited, by means of cheque drawn in favour of PD Account No.6184513080 of the Managing Director, Tamil Nadu Corporation for Development Women Limited.

7. This order issues with the concurrence of Finance Department vide U.O.No.75688/Fin (RD)/2006, Dated: 05.12.2006.

(By order of the Governor)

K.ASHOK VARDHAN SHETTY
SECRETARY TO GOVERNMENT