

5. MAHALIR THITTAM

5.26 Entrepreneurial Development Programme (EDP)- Training for 1,00,000 women during 2001-02

Social Welfare and Nutritious Meal Programme (SW3) Department

G.O.MS.NO 166

Dated: 29.10.2001

Read:

1. From the CMD TNCDW Roc.No 6326/E6/2001 dt. 28.6.2001
2. From the CMD TNCDW 7562/B3/TNCDW/2001 dt. 18.7.2001

ORDER

The Chairperson and Managing Director, Tamil Nadu Corporation for Development of Women Limited has stated that the Tamil Nadu Women Development project is being implemented in all 30 districts of Tamil Nadu and the Self Help Groups are being formed by the approved Non- Governmental Organisation in each district and various types of training like record maintenance, capacity building etc are being provided to the Self Help Groups. Besides Self Help Groups have motivated savings and lending among themselves with proper repayment. After 6 months credit rating is being done to link the Self Help Groups to external credit some of the Self Help Groups members are involved in various types of Economic Activities such as Agarpathi making, Candle making Soap making, readymade garments, pickles, Toys, Coir products, Palm Leaf products, Weaving, Herbal products and other fancy articles, still many of the Self Help Groups/ members are yet to take up or to start an Economic Activity for which skill training as well as entrepreneurship training is needed to them. The corporation shall function as nodal agency by coordinating with various agencies for providing entrepreneurship training for 5 lakhs women out of which 1 lakh women shall be trained by Tamil Nadu Corporation for Development of Women Limited and this portion alone is included in the budget provision of the year 2001-2002. As per the minutes of the Review conducted by Hon'ble Chief Minister held on 14.6.2001, 15.6.2001 Tamil Nadu Corporation for Development of Women Limited was appointed as the nodal agency to design and monitor the entire Entrepreneurship Development Programme program. Therefore to orient and seek the assistance of various departments for giving training to 1 lakh women on Entrepreneurship Development Programme workshop of Entrepreneurship Development Programme for Head of Departments Bankers Training Institutions has been scheduled on 20.0.2001.

2. The Chairperson and Managing Director, Tamil Nadu Corporation for Development of Women Limited has sought provision for Rs. 166.95 Lakhs for EDP training for 20000 women as follows.

| Sl.No | Particulars | 2001-2002 (Rs in Lakhs) |
|-------|---|----------------------------|
| 1 | Exposure Visit (30000 women x Rs. 115) | 6.90 |
| 2 | EDP Training (1,00,000 women x 7daysx Rs. 75 per day) | 105.00 |
| 3 | Training of Trainers on EDP (30 Trainers per District x 30 Districts) | 2.00 |
| 4 | Skill Training Trainer 3000 x21 days x Rs. 75- per day | 47.25 |
| 5 | Workshop on EDP 3.80 | |
| 6 | Pamphlets and other Reading materials | 2.00 |
| | Total | 166.95 |

3. The DeW has furnished the modalities of the scheme which is appended to this order as annexure-I.

4. The Government have carefully examined the proposal and sanction a sum of Rs. 138.95 Lakhs to the Chairperson and Managing Director for EDP training for 20000 women for 2001-2002 as detailed in the Annexure -II of this order. The skill training component consists of different types of training with varying durations. The Chairperson and Managing Director, WEDCO is therefore directed to place the details of various training before the Board and gets its approval before commencing the training. However the overall cost on skill training shall not exceed Rs. 47.25 per annum.

5. The Tamil Nadu Corporation for Development of Women Limited shall follow the due Tender procedure in the selection of Training Institutions and purchases common rates for each type of training shall be fixed, based on the Tender.

6. The Commissioner of Social Welfare is authorised to draw and credit the amount to Chairperson & Managing Director, Tamil Nadu Corporation for Development of Women Ltd in P.D account sanctioned in para 4 above. The Commissioner of Social Welfare is directed to get the Utilization Certificate and send it to the Government along with the Statement of expenditure. Any unspent balance after completion of training shall be remitted to Government account.

7. The expenditure sanctioned in para 4 above shall be debited to the following head of account:-

“2235 Social Security and Welfare -02 Social Welfare 103. Women’s Welfare
– LK Entrepreneur Development Training for women -09 Grants in Aid-03.
Grants for Specific Scheme (DP Code.No.2235-02-103 LK 0931)”

8. The expenditure sanctioned in para 4 above shall not be paid in cash but shall be credit into the following P.D Head of Account:-

“ K- Deposits and Advances.(B) Deposits not bearing interests -8443-00-
Civil Deposits -800. Other Deposits – AE. Deposits of Government Companies,
Corporations, etc. 28 Deposits of Tamil Nadu Corporation for Development
of Women Limited. (D.P.C.8443 00 800 AE)”

9. The sum of Rs. 138.95 Lakhs shall be drawn in 3 instalments as detailed below:-

| | |
|---------------|-------------------|
| November’2001 | : Rs. 50.00 Lakhs |
| January’ 2002 | : Rs. 50.00 Lakhs |
| February’2002 | : Rs. 38.95 Lakhs |

10. This order issues with the concurrence of Finance Department vide its U.O.No.513/DS (TK)/SW/01 dated- 24.10.2001.

(By order of the Governor)

SHEELA BALAKRISHANAN
SECRETARY TO GOVERNMENT

ANNEXURE –I

1. Objectives

To promote economic activities among SHG members through
Skill Trainings
Entrepreneurship Development
Credit linkage and
Market support

2. Status

As on 30.06.2001 85,983 SHGs have been formed under TNWDP. Though many of the Self Help Groups are having sufficient financial avenues they lack specific skill to take up economic activities other than common activities such as poultry and animal rearing.

The Government have implemented to SHG members from the year 2001-2002 onwards in convergence with Tamil Nadu Corporation for Development of Women Limited.

In order to motivate the Self Help Group members to take up profitable Income Generating Programmes and to guide them in the right direction especially through enterprises 158 Trainers from the Non Governmental Organisations and 24 Assistant Project Officers from DeW have been training in Training of Trainers on EDP at an expenditure of Rs. 11.86 Lakhs.

As on 30.06.2001 more than 28,604 Self Help Groups have been linked with credit facilities from various agencies.

Market support by way of support for participation in various exhibitions at the District and State Levels has been provided to the Self Help Groups. The Self Help Group members are being taken for exposure visits and they have been guided in selecting their Income Generating Programmes.

The existing facilities to motivate the Self Help Group members to take up profitable Income Generating Activities guide them to select suitable trade and to impart related training is not sufficient due to lack of infrastructure facilities and financial support.

3. Strategy

To achieve sustainability of the SHGs, It is absolutely necessary to give skill training at first, make them either self employed or take skilled jobs else where and then slowly motivate them to take up their own enterprises either individually or in groups.

4. Core Group

A core group of 4 persons will set up at Head Office with experts for giving entrepreneurship Training guiding planning and monitoring.

It is a highly technical field and hence experienced persons are required.

5. Exposure Visit

In order to choose the right Income Generating Programmes, the Self Help Group members have to be taken up for exposure visits it is proposed to arrange for exposure visits to 30,000 women at an estimate of Rs. 34.50.Lakhs.

6. Pattern of Assistance

The pattern of Assistance for this training will be as follows.

- a) When the total training period is less than one month
 - 1) Rs. 20/- (Rupees Twenty only) per day for trainee for food and travel.
 - 2) Training fee of Rs.20/- (Rupees Twenty Only) per day per trainee will be paid to be training institutions. This will include

- i) Trainer fee
 - ii) Raw material cost including stationary
 - iii) Contingencies (Rent, Electricity etc)
- 3) Rs. 15/- (Rupees Fifteen only) per trainee or the actual whichever is less exposure visit payable to the Training Institution.
- b) When the training period exceeds one month.
- 1) Training from 10.00 A.M. to 5.00 P.M for 5 days in a week should be conducted.
 - 2) Monthly stipends Rs.300/- per trainee
 - 3) Trainer fee at the rate of Rs.200/- per trainee based on the sanctioned strength (In case of drop out trainer fee will be paid on the sanctioned strength)
 - 4) Raw material cost of Rs.75/- per trainee per month or the actual whichever is less based on number of trainees attending payable to the training Institutions.
 - 5) Contingency Rs.50/- per trainee per month payable to the training Institution based on sanctioned strength.

However orders of the Board should be obtained regarding the nature of courses and duration of the same. The number of Trainees should not exceed 15000 and savings should not be utilised for any other purpose.

7. Skill Training

The women who, after the exposure visit, are interested to take up the particular Income Generating Programme but do not possess the required skill will be trained in the particular trade. For this it is estimated to train 15,000 women during the plan period at an outlay of Rs.236.25 Lakhs.

8. Training of Trainers on Entrepreneurship Development Programmes

The Women who got skill training or those who possess specific skill and already self employed are to be motivated to take up enterprises explaining its advantages. For this specific purpose, more Trainers from the Non Governmental Organisations have to be trained under Training of Trainers on Entrepreneurship Development Programmes. During the plan period it has been proposed to train 900 Trainers (30 Per District) under Training of Trainers on Entrepreneurship Development Programmes at an outlay of Rs. 10.00 lakhs. These trainers in turn will train the Self Help Group members in entrepreneurship development programmes with the training manual now being prepared.

9. Rural Micro Entrepreneurship Programme for Women

It has been proposed to train 1,00,000 women during the plan period of five years at an outlay of Rs. 525.00 Lakhs.

10. Workshops

The implementation of Entrepreneurship Development Programmes training programme has to be properly guided and monitored at the state level for which workshops on the methodology has to be conducted for the Project Officers and the Assistant Project Officers of Director of Rural Development as well as Tamil Nadu Corporation for Development of Women Limited and to the Trainers for Entrepreneurship Development Programmes. It has been proposed to conduct workshops to 360 Officers and the Trainers at an outlay of Rs.19.00 Lakhs. The trainers provided with Boarding and Lodging are not eligible for Daily Allowance.

11. Marketing support

Participation of Self Help Groups in various exhibitions expose them opportunities to learn the business skills, packing techniques, comparison of prices and the taste of various customers. This helps them to plan their products and also the strategy to be adopted by them.

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The total outlay towards skill training and entrepreneurship training and marketing support will be Rs.834.75 Lakhs for 5 year period.

12. Sustainability

When the Self Help Groups and their members earn through regular Income Generating Programmes especially through micro enterprises they will be economically and socially empowered and will attain sustainability.

SHEELA BALAKRISHNAN
SECRETARY TO GOVERNMENT

ANNEXURE –II

| Sl.No | Particulars | 2001-2002 (Rs. in Lakhs) |
|-------|---|-----------------------------|
| 1 | Exposure Visit (6000 women x Rs. 115) | 6.90 |
| 2 | Entrepreneurship Development Programme Training (20,000 women x 7daysx Rs. 55 per day) | 77.00 |
| 3 | Training of Trainers on Entrepreneurship Development Programme (30 Trainers) | 2.00 |
| 4 | Skill Training for 3000 persons per annum | 47.25 |
| 5 | Workshop on Entrepreneurship Development Programmes | 3.80 |
| 6 | Pamphlets and other Reading materials | 2.00 |
| | Total | 138.95 |

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