

5. MAHALIR THITTAM

5.3 Extension of Women's Development project cover in 14 districts

Social Welfare and Nutritious Meal Programme Department

G.O.(Ms) No.292

Dated : 4.12.1996

Read :

1. From the Chairperson and Managing Director Tamil Nadu Corporation for the Development of Women Ltd., D.O. Letter No. 2755/IFAD/E-1/Maham/96/ Dated 10.09.1996
2. Minutes of the Meeting held on 13.11.96 headed by the Chief Secretary

ORDER

Consequence on the budget announcement the Chairperson and Managing Director of Tamil Nadu Corporation for the Development of Women Ltd., has submitted proposals for consideration to the Government in the reference cited for issue of Government Orders on the Tamil Nadu Women's Development Project. The Government have considered carefully the proposals of the Chairperson and Managing Director. Accordingly, orders are issued sanctioning the Tamil Nadu Women's Development Project as follows :-

1. THE PROJECT

The extended Tamil Nadu Women's Development Project will cover the entire state of Tamil Nadu in a phased manner. Improvement in living standards of poor rural households and empowerment of women are the broad objectives of the Project. This will be through a network of women's Self Help Groups (SHGs) formed with the help of identified, suitable Non Governmental Organisations. The network of Self Help Groups is expected to be a major. Contributory factor towards womens self confidence, empowerment and economic development. These self help groups will initially engage in thrift and internal credit. Members of stable self help groups will have access to institutional credit for their chosen economic activities. In order that the economic activities result in adequate income generation for loan repayment and improved standards of the family, institutional credit will also be combined with skill up gradation training where needed and marketing. Once stabilised the self help groups will function as important rural structures to disseminate. Knowledge about health and nutrition literacy and education, environmental issues and prepare women in taking up leadership positions in the community.

A very important part of the project will be the conveyance of a whole range of services provided through ongoing programmes like Integrated Rural Development Programme, Development of Women and Children in Rural Areas, Prime Minister's Rozgar Yojana, Entrepreneur Development Programme for women, Special Component Plan and others.

2. NODAL ORGANISATION

The nodal organization for implementation of the extended Tamil Nadu Women's Development Project will be the Tamil Nadu Corporation for Development of Women Ltd., under the Social Welfare & Nutritious Meal Programme Department, Chennai - 9.

3. COVERAGE

The Project will cover 14 districts in Phase I of implementation. The list of phase I districts is at Annex - I. The other districts will also be taken up in subsequent phases.

Around 10 lakh poor rural women are planned to be covered over a period of 5 years followed by a 2 year consolidation phase at an estimated cost of Rs. 1,440 crores which includes contribution from financial institutions and Government. The current year 1996-1997, will be the project start up year.

4. STATE LEVEL MONITORING COMMITTEE (SMC)

In order that the scheme is successfully implemented and there is genuine convergence of services there needs to be excellent inter departmental cooperation. Hence a state level project monitoring committee (SMC) under the Chairmanship of the Chief Secretary is hereby constituted. The composition of the State Level Monitoring Committee is in Annexure – II. The State Level Monitoring Committee will meet as often as required and in any case, not less than once a quarter.

5. DISTRICT PROJECT CO-ORDINATION COMMITTEE (DPCC)

For conveyance of services and inter department co-operation to be effective at the village level, in each district the close and personal involvement of district collectors is essential. The constitution of District Project Co-ordination Committee under the district collector is also hereby ordered. Each District Collector will constitute and convene district Project Co-ordination Committees. Membership will be decided by the Collectors, based on need and the composition of the State Monitoring Committee. The District Committee will have a non official women member who is interested in activities relating to womens development. Each district will also have a project implementation unit functioning under the district collector. Orders on the staffing and infrastructure of the project implementation units will issue separately.

6. The Chairperson and Managing Director, Tamil Nadu Corporation for the Development of Women Ltd. has since stated that an amount of Rs. 2.40 crores may be sanctioned to her for implementation this scheme during 1996-97. The Government accordingly sanction an expenditure of Rs. 2.40 crores (Rupees Two crores and forty lakhs only) for the year 1996-97. The Director of Social Welfare and Nutritious Meal Programme, Chennai – 5 is requested to draw and disburse the above amount to the Chairperson and Managing Director, Tamil Nadu Corporation for the Development of Women Ltd., Chennai – 32 during the year 1996-97.

7. The expenditure shall be debited to '2235. Social Security and Welfare – 02. Social Welfare – 103. Women's Welfare – Schemes in the Eight Five Year Plan – II State Plan - PA - Tamil Nadu Women 's Development Project with financial assistance from the International fund for agricultural Development - 09 - Grants - in - aid (D.P.C. 2235 02 103 PA - 0900)".

8. This order issues with the concurrence of the Finance Department vide its U.O.No.695/ADS (TP)/96, dated 4.12.1996.

(By order of the Governor)

LAKSHMI PRANESH
SECRETARY TO GOVERNMENT

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ANNEXURE – I

TAMIL NADU WOMEN'S DEVELOPMENT PROJECT – PHASE I

S.NO	DISTRICTS
1.	A.T. Panneerselvam
2.	Chidambaranar
3.	Dharmapuri
4.	Karur Dheeran Chinnamalai
5.	Madurai
6.	Veeran Alagumuthukone Vaigai
7.	M.G.R.
8.	Ramanathapuram
9.	Salem
10.	Rajaji
11.	South Arcot Vallalar
12.	Villupuram Ramasamy Padayatchiar
13.	North Arcot Ambedkar
14.	Kamarajar

ANNEXURE – II

COMPOSITION OF THE STATE LEVEL MONITORING COMMITTEE

1.	Chief Secretary to the Government of Tamil Nadu	Chairman
2.	Secretary to Government Social Welfare and Nutritious Meal Programme Department	Member
3.	Secretary to Government Rural Development Department	Member
4.	Secretary to Government Finance Department	Member
5.	Secretary to Government, Agriculture Department	Member
6.	Secretary to Government, Animal Husbandry & Fisheries Department	Member
7.	Secretary to Government, Small Industries Department	Member
8.	Secretary to Government, Personnel and Administrative Reforms Department	Member
9.	Director, Rural Development	Member
10.	Director, Social Welfare and Nutritious Meal Programme Department	Member
11.	Project Co-ordinator, Tamil Nadu Integrated Nutrition Project	Member
12.	Chief Executive Officer Khadi and Village Industries Board	Member
13.	Director, Adi Dravidar & Tribal Welfare	Member
14.	Deputy General Manager, National Bank for Agriculture and Rural Development	Member

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15.	Deputy General Manager, Indian Overseas Bank	Member
16.	Director Sericulture	Member
17.	Director Horticulture	Member
18.	Industries Commissioner and Director of Industries and Commerce	Member
19.	Representatives of Non - Governmental Organisations involved in the Project	Member
20.	Two non - officials women members who are interested in activities relating to women's development	Member
21.	Collectors of the districts where the project is implemented	Member
22.	Project co-ordinator, Tamil Nadu Women's Development Project and Executive Director , Tamil Nadu Womens Development Corporation Ltd	Member
23.	Project Director, Tamil Nadu Women's Development Project and Managing Director, Tamil Nadu Womens Development Corporation Ltd.	Member Secretary