



ABSTRACT

Mahalir Thittam – Continuance for the financial year 2011-12 – Staff, Operating and Investment Cost, Monitoring, Marketing, Printing of Self Help Group Registers and IEC activities – Distribution of State and District Awards – Bankers' Awards – Proposals – Approved – Orders Issued.

Rural Development and Panchayat Raj (CGS-3) Department

G.O.Ms.No.88

Dated: 16.11.2011

Read:-

1. G.O.Ms.No.50, Rural Development and Panchayat Raj (CGS-3) Department, dated 19.05.2010.
2. From the Managing Director, Tamil Nadu Corporation for Development of Women Limited, D.O. Letter No.2613/D1/2011, dated 18.8.2011.

* * * * *

ORDER:-

In the Government order first read above, the Government had approved the continuance of Mahalir Thittam during the year 2010-11 and distribution of State Level and District Level Bankers awards, Monitoring cost, Marketing, Printing of Self Help Group registers and IEC activities etc.

2. The Managing Director, Tamil Nadu Corporation for Development of Women Limited in her letter second read above has stated that the Mahalir Thittam Programme is implemented in partnership with Non Governmental Organisations and Community- Based Organisations such as Panchayat Level Federations which are affiliated to Tamil Nadu Corporation for Development of Women Limited. The major activities under Mahalir Thittam are social mobilization and formation of Self Help Groups, strengthening of Self Help Group federations, capacity building of Self Help Groups and Community- Based Organisations, credit linkage, promoting micro enterprises of Self Help Groups and documentation. The Tamil Nadu Corporation for Development of Women Limited has proposed to focus on bringing the poor and marginalized sections of the society under Self Help Group movement. Hence it will strive to extend Self Help Group coverage to uncovered areas of the State and uncovered sections of the society and will work towards inclusion of all left out poor

women in Self Help Groups and build their capacity towards social and economic empowerment. Based on this the Annual Plan and Budget for the year 2011-12 for implementation of Mahalir Thittam has been formulated. The Managing Director, TamilNadu Corporation for Development of Women Limited and has furnished the estimated expenditure for carrying out various activities under Mahalir Thittam for the year 2011-12 as detailed below:-

Sl. No.	Details	Amount (Rs. in lakhs)
I	Staff , Operating and Investment cost	
	a) Staff cost	2121.85
	b) Operating cost	921.80
	c) Investment cost	185.60
II	Monitoring Cost	845.00
III	Marketing	388.00
IV	Communication	257.50
V	Award to best SHG/Panchayat Level Federations	100.20
VI	Bankers award	27.35
	Total	4847.30

3. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has stated that he has sent a separate proposal for Revolving Fund. A sum of Rs.2000.00 lakhs towards Revolving Fund to 20,000 Urban Self Help Groups has been included in the Revised Estimate for Mahalir Thittam continuance Project for Rs.6299.30 lakhs.

4. She has therefore requested the Government for sanction of the expenditure of Rs.4847.30 lakhs under Mahalir Thittam for the year 2011-12 as above and also informed that in the Budget Estimate 2011-12, a provision of Rs.6299.30 lakhs is available for the implementation of Mahalir Thittam.

5. The Managing Director, TamilNadu Corporation for Development of Women Limited has also stated that Mahalir Thittam activities such as group formation, training and credit linkage are interdependent and have to be taken up simultaneously. Therefore, She has requested the Government to exempt the above expenditure from the purview of quarterly control appropriation. She has also requested the Government to authorize the Principal Secretary to Government, Rural Development and Panchayat Raj Department to amend the guidelines of the schemes based on the operational requirement in consultation with the Managing

Director, TamilNadu Corporation for Development of Women Limited and also authorize her to re-allocate funds among the heads within the overall allocation under Mahalir Thittam. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has requested the Government to approve the expenditure of Rs.4847.30 lakhs for implementation of Mahalir Thittam during 2011-12. She has also requested the Government to authorize the Commissioner of Rural Development and Panchayat Raj, Chennai to draw and disburse the amount of Rs.4299.30 lakhs (Rupees Forty two crores ninety nine lakhs and thirty thousand only) provided in the Budget Estimate for the year 2011-12 to Tamil Nadu Corporation for Development of Women Limited by means of cheque.

6. The Government after careful examination of the proposal of the Managing Director, Tamil Nadu Corporation for Development of Women Limited accord sanction and release a sum of Rs.2149.65 lakhs (50% of the amount available in RBE for the year 2011-12) and Permission is accorded to utilize Rs.300 lakhs available with TamilNadu Corporation for Development of Women Limited by way of savings under credit linkage incentive for the Staff, Operating and Investment Cost both for Head Quarters and Project Implementation Units, Monitoring Cost, Marketing activities, Communication activities like printing of Self Help Group Registers and for IEC activities and distribution of Awards to best Self Help Groups /Panchayat Level Federations.

7. The Selection of banks / branches of banks for the distribution of Bankers Awards, shall be made as per the parameters and procedures approved by the Government vide G.O.(Ms)No.186, Rural Development and Panchayat Raj Department, dated 22.12.2008.

8. The rates of incentive payable to the Non Governmental Organisation / Panchayat Level Federations / Community- Based Organisations for credit linkage is approved as detailed below:-

- a) Rs.300/- per Self Help Group on completion of Self Help Group and A&R Training and obtaining of Panchayat Level Federation membership by Self Help Group.
- b) 0.5% of the credit linkage amount as incentive for the first linkage, 0.75% for second linkage and 1% for 3rd and subsequent linkages within 4 years of group formation for bank portion only. The Non Governmental Organisations / Panchayat Level Federation will get incentive for all linkages without any restriction during the 4 years period.
- c) Rs.2,500/- per Self Help Group as support cost - If the Non Governmental Organisation has provided handholding support to the Self Help Group in identification of machines, raw materials, marketing linkage and successful running of the business enterprise of project cost not less than Rs.1.5 lakhs.

d) The payment of Rs.2500/- will be made subject to the condition that Non Governmental Organisation has given continuous handholding support for economic activity. Self Help Group certification for services offered by Non Governmental Organisation. Repayment of 12 monthly installments of the loan for economic activity without outstanding dues and Documentation of the activity and other reports.

9. (a) out of the amount of Rs.2149.65 lakhs (Rupees twenty one crores fourty nine lakhs and sixty five thousands only) sanctioned in para 6 , a sum of Rs.1692.69 lakhs (Rupees Sixteen Crores ninety two lakhs and sixty nine thousands only) shall be debited under the following head of account:-

"2235 - Social Security and Welfare – 02 Social Welfare 103 - Women's Welfare – Schemes in the Eleventh Five Year Plan II State Plan. LC - Tamil Nadu Women's Development Project (Mahalir Thittam) – 11 subsidies –02 General Subsidy (DPC- 2235- 02-103- LC -1123)

(b) Out of the amount of Rs.2149.65 lakhs as sanctioned in para 6, a sum of Rs.429.94 lakhs (Rupees Four crores twenty nine lakhs and ninety four thousands only) shall be debited under the following Head of account :-

"2235 - Social Security and Welfare – 02 Social Welfare 789 - Special Component Plan for Schedule Castes - Schemes in the Eleventh Five Year Plan II State Plan JD - Tamil Nadu Women's Development Project (Mahalir Thittam) under Special Component Plan - 11 subsidies–02 General Subsidy (DPC -2235- 02-789-JD-1121)

(c) The balance out of Rs.2149.65 lakhs, Rs.27.02 lakhs (Rupees Twenty seven lakhs and two thousands only) shall be debited under the following head of account:-

"2235 - Social Security and Welfare – 02 Social Welfare 796 - Tribal Area Sub-Plan for Scheduled Tribes – Schemes in Eleventh Five year Plan II State Plan JE - Tamil Nadu Women's Development Project (Mahalir Thittam) under Tribal Area Sub-Plan-11 subsidies–02 General Subsidy (DPC- 2235 02-796-JE-1124)

10. The Commissioner of Rural Development and Panchayat Raj is authorized to draw and disburse the amount sanctioned in para 6 above to the Managing Director, Tamil Nadu Corporation for Development of Women Limited by means of cheque. The Managing Director, Tamil Nadu Corporation for Development of Women Limited is requested to send the Utilisation certificate to the Accountant General / Commissioner of Rural Development and Panchayat Raj and Government for record.

11. This order issues with the concurrence of Finance Department vide U.O.No.191/JS(PM)/2011, dated 15.11.2011.

(By Order of the Governor)

N.S. Palaniappan,
Principal Secretary to Government.

To
The Managing Director,
Tamil Nadu Corporation for Development of Women Limited, Chennai – 600 034.
The Commissioner of Rural Development and Panchayat Raj, Chennai – 600 015.
All District Collectors.

(Through the Managing Director,
Tamil Nadu Corporation for Development of Women Limited,
Chennai – 600 034).

All Project Officers (Mahalir Thittam)
(Through the Managing Director, Tamil Nadu Corporation for Development of Women Limited, Chennai – 600 034)

The Accountant General (A&E/Audit) Chennai – 600 018.

The Pay and Account Officer (South) Chennai – 600 035.

Copy to:

The Senior Personal Assistant to Hon'ble Minister (M.A. & RD),
Chennai – 600 009.

The Finance (RD) Department, Chennai – 600 009.

The Rural Development and Panchayat Raj (B&C) Department,
Chennai – 600 009.

The Private Secretary to Principal Secretary to Government,
Rural Development and Panchayat Raj Department,
Chennai – 600 009.

The Director, State Institute of Rural Development,
Maraimalai Nagar, Kancheepuram District.

//Forwarded // By Order//



Section officer.

19/11/11

Annexure- I

Staff cost, Operating cost and Investment Cost

Sl.No	Details	Amount (Rs. in Lakhs)
1	Staff cost	
a	Project Management Unit(PMU)	255.55
b	32 Project Implementation Units (PIU)	904.35
	Sub Total	1159.90
2	Operating Cost	
	PMU (TA/DA, Fuel, Rent, Electricity and other incidental charges)	124.28
	PIUs (TA/DA, Fuel, Rent, Electricity and other incidental charges)	379.64
	Sub Total	503.92
3	Investment Cost (PMU & PIU)	
	Vehicles	41.25
	Furniture,Computers,accessories and Development of Management Information System	51.55
	Sub Total	92.80
	Total	1756.62

The staff cost also included the salaries and allowances of the staff looking after Swarnajayanthi Gram Swarozgar Yojana scheme in Tamil Nadu Corporation for Development of Women Limited head quarters as per the G.O.Ms.No.54, Rural Development and Panchayat Raj (CGS-II) Department, dated 28.03.2008.

N.S. Palaniappan,
Principal Secretary to Government.

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Annexure – II

Monitoring cost

Sl.No.	Item	Amount (Rs. in Lakhs)
I	1st year Monitoring Cost @ Rs.300 per SHG	97.50
II	Incentive for Credit Linkage	
a.	First Linkage Incentive @ 0.5%	62.50
b.	Second Linkage Incentive @ 0.75%	112.50
c.	Third Linkage @ 1%	150.00
	Total for RF, Credit Linkage Incentive & E.A.Support Cost for 2010-11 (II a,b,c)	325.00
	Grand Total (I +II)	422.50

N.S. Palaniappan,
Principal Secretary to Government.

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Annexure - III

Marketing Activities

S.No	Particulars	Amount (Rs. in Lakhs)
1	Conduct of Exhibition at State/National Level (PMU)	25.00
2	Conduct of Exhibition at District /Sub District Level	32.00
3	Conduct of Regional Level Exhibition	5.00
4	T/DA and nominal transportation charges to the participant SHG from 32 districts for the State/National Level Exhibitions @ Rs.50,000/- per each district	16.00
	TOTAL	78.00

N.S. Palaniappan,
Principal Secretary to Government.

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17/11/11

Annexure IV

Communication Activities

Sl.No	Item	Amount (Rs. in Lakhs)
1	Printing of Registers	90.00
2	IEC activities	38.75
	Total	128.75

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Principal Secretary to Government.

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17/11/11



Annexure - V

Awards to Best SHGs/PLFs

Sl.No	Particulars	Amount (Rs. in Lakhs)
1	Award for 5 Best PLFs at State Level	7.50
2	Award for 10 Best SHGs at State Level	5.00
3	Award for 1 Best PLF at District Level	15.50
4	Award for 3 Best SHGs at District Level	12.00
5	Preparation of certificates and arrangements for award functions	10.10
	Total	50.10

N.S. Palaniappan,
Principal Secretary to Government.

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**Annexure - VI
Bankers Award**

Sl.No.	Item	Amount (Rs. in Lakhs)
I	Best Performing Bank/Bank Branch Award - 2011-12	
1	State Level:	
	a) 3 Best performing Bank Award	0.25
	b) 2 Best performing bank Branch Awards under Exclusive Self Help Group/Women Entrepreneurship branch category	
	First Award - Cash Award	0.50
	Second Award - Cash Award	0.37
	c) 3 Best performing Bank Branches under Other bank branch Category	
	First Award - Cash Award	0.50
	Second Award - Cash Award	0.38
	Third Award - Cash Award	0.25
	d) State Level Function Expenditure	1.50
	Sub Total for State Level Awards (1.a to d)	3.75
	District Level:	
	a) 1 Best performing Bank Award for 32 districts	2.40
	b) 2 Awards for having more than 200 branches for 15 districts	1.13
	c) 3 Best performing bank Branches Awards	
	First Award for 32 Districts	2.40
	Second Award for 32 Districts	1.60
	Third Award for 32 Districts	0.80
	d) District Level Function Expenses for 32 Districts	1.60
	Sub Total for District Level Awards (2-a to d)	9.93
	Total for State & District Level Awards	13.68

N.S. Palaniappan,
Principal Secretary to Government.

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