

Tamil Nadu Puthu Vazhvu Society – Recruitment of District Teams and PFTs –
Relaxation of Educational Qualification and experience.

SOCIAL WELFARE AND NUTRITIOUS MEAL PROGRAMME (SW.3) DEPARTMENT

G.O. (Ms) No.218

Dated: 30.09.2005

Read:

G.O.(Ms) No.67, Social Welfare and Nutritious Meal Programme Department,
Dated: 03.05.2005

Read also:

From the Project Director, Tamil Nadu Puthu Vazhvu Society, Chennai, Letter
No.743/WB/2005, 21.09.2005.

ORDER

In G.O.Ms.No.67, Social Welfare and Nutritious Meal Programme Department, dt. 03.05.2005 among other posts, the Government have accorded sanction for creation of posts of one District Project Manager and seven Assistant Project Managers for each Project Districts and one Team Leader with 5 Facilitators at Cluster Level Unit. It was decided to outsource recruitment through a professional HR Agency.

2. In the first General Body Meeting dated 14.07.2005 the General Body had approved the engagement of M/s.Srijan as recruitment agency for the above field positions following all the norms and conditions prescribed by the World Bank. The agency had also framed application formats and has advertised it in leading newspapers, English-Indian Express and Tamil-Dina Thanthi in all editions of southern region. They have also hosted a website for facilitating on-line application. Application were also distributed to Mahalir Thittam Officers in the Districts. Collector's Office, Block Development Officer etc. The Project Director, Tamil Nadu Pudhu Vazhvu Society has reported that in spite of all the efforts, number of applications received till 30.08.2005 for both the districts and cluster level positions are quite low. The Human Resource agency has analysed the position and in the light of the above analysis only 13% of the application received for the District position met the prescribed criteria and only 35% of qualified applications received for the Project Facilitation Team at Cluster Level.

3. Because of the inadequate response for both District and PFT teams, the HR agency sought certain modifications in the educational qualifications and experience, which have been prescribed. The proposal of the HR agency was placed in the General Body of TNPVS on 12.09.2005. The General Body deliberated on the subject and approved the modifications suggested in order to attract better response. In view of the above circumstances, explained above the Project Director, Tamil Nadu Puthu Vazhvu Society has requested to relax the educational qualification and experience, prescribed in the G.O. read above for recruitment of the positions at the district units and Project Facilitation Team (PFT) level: -

4. The Government carefully examine the above proposal of relaxation of the educational qualification and experience and in partial modification of the orders issued in G.O.Ms.No.67, Social Welfare and Nutritious Meal Programme Department, dt. 03.05.2005, the Government approved the following modified qualification and

experience norms as approved by the General Body of the Tamil Nadu Puthu Vazhvu Society held on 12.09.2005 for the District Project Manager, Assistant Project Managers of each Project Districts and Team Leader and Facilitators at Cluster Level units: -

District Unit:

Originally Fixed			Modified Qualification	
Position wise Details	Education Qualification	Experience	Education Qualification	Experience
DPM	PG Degree Diploma in Mgt. IIM/IRMA	8 Yrs.	Any PG	8 Yrs.
APM (Village Funds)	M.Com M.A.(Corporate) CA- ICWA Inter	10 Yrs. 2 Yrs.	PG/UG in Commerce/ Accountancy/ BA Corporate/ BBA	3 Yrs.- PG 5 Yrs.- UG
APM (Business Finance)	PG/UG – with experience in Nationalised or Scheduled Banks or Co-op Banks	2-3 Yrs.	PG/UG in Commerce/ Accountancy/ BA Corporate/ BBA	3 Yrs.- PG 5 Yrs.- UG
APM (Livelihood)	M.A.(Rural Devt.) M.A. (Co-operative) M.Sc.(Envt.)(Agri.) (Forest)	5 Yrs.	Any PG / UG	3 Yrs.- PG 5 Yrs.- UG
APM (Marketing & Linkages)	MBA BBA / BBM M.A. (Rural Dev.)	2 Yrs. 5 Yrs.	Any PG / UG	3 Yrs.- PG 5 Yrs.- UG
APM (Social Safeguards)	MSW M.A.(Rehabilitation)	5 Yrs.	Any PG / UG	3 Yrs.- PG 5 Yrs.- UG
APM (Capacity Building)	CDPO with any PG	3 Yrs.	Any PG / UG	3 Yrs.- PG 5 Yrs.- UG
APM (Monitoring & Leaning)	MCA/M.St./M.S.(IT) / M.A.(Mass Comn.)	3-5 Yrs.	Any PG / UG with knowledge of computers	3 Yrs.- PG 5 Yrs.- UG

Cluster Unit:

Originally Fixed			Modified Qualification	
Position wise Details	Education Qualification	Experience	Education Qualification	Experience
Team Leader	PG UG	5 years 7 years	PG UG	2 years 4 years
Facilitator (Social Mobilisation & Communication)	PG UG	3 years 5 years	PG UG	Freshers can also be considered. Preference for experience.
Facilitator (Business Finance)	BBA, BBM, B.Com. B.A. (Corporate)	3 years	PG / UG Commerce/ Accountancy/ Corporate/ Business Admn. or Mgt.	Freshers can also be considered. Preference for experience.
Facilitator (Livelihoods)	BBA, BBM, B.Com. B.A. (Corporate)	3 years	PG UG	Freshers can also be considered. Preference for experience.
Facilitator (Accounting & Monitoring)	B.Com /BBA/BBM	3 years	PG / UG Commerce/ Accountancy/ Corporate/ Business Admn. or Mgt.	Freshers can also be considered. Preference for experience.

PG / UG in the following disciplines. Business Management / Business Administration / Social Work / Sociology / Rural Development / Rural Management / Co-operation / Agri. & Allied, Accountancy, Commerce, Home Science.

The eligible Ex-service Officers / Retired VRS Bank officers can also be considered for appropriate positions (District and PFT levels).

5. This order issues with the concurrence of Finance Department vide its U.O.No.3407/FS/P/05, dated 23.09.2005.

(By order of the Governor)

L.N.VIJAYARAGHAVAN
SECRETARY TO GOVERNMENT