



ABSTRACT

Sanitation—Awards for Excellence in Sanitation promotion for District Collectors and District Level Officials and Local Leadership Award for Sanitation promotion – Guidelines approved – Orders - Issued.

Rural Development and Panchayat Raj (CGS-1) Department

G.O. (Ms) No.148

Dated: 23.11.2015.

Read:

From the Director of Rural Development and Panchayat Raj Letter No.70417/2015/NBA.2, dated 12.10.2015.

ORDER:

The Director of Rural Development and Panchayat Raj in the letter read above, has stated that one of the Ten core themes of the Hon'ble Chief Minister's Vision Tamil Nadu 2023 aims at providing the best infrastructure services in India in terms of universal access to water and sanitation. Hon'ble Chief Minister has already directed to adopt a multi-pronged strategy to achieve the goal of an open defecation free Tamil Nadu by organizing all stakeholders into a mass movement to root out the practice of open defecation. In order to achieve the vision of the Hon'ble Chief Minister of total sanitation, the Government in G.O. (Ms) No.46, Rural Development and Panchayat Raj (CGS.1) Department, dated 26.03.2015, have issued detailed guidelines for planning, implementation, incentivizing and monitoring the Individual Household Latrine works.

2. The Director of Rural Development and Panchayat Raj has also stated that as per the directions of Hon'ble Chief Minister, it is imperative to accelerate sanitation coverage with active participation of all the stakeholders to achieve open defecation free status and ensure it's sustainability. Therefore, the efforts of the stakeholders, who are actively involved in this noble cause of sanitation promotion need to be duly recognized through suitable awards and rewards, in order to achieve our Hon'ble Chief Minister's vision of Open Defecation Free Tamil Nadu in a time bound manner and to ensure sustainability of sanitation status. The efforts of Panchayat Raj Functionaries are duly recognized through the Clean Village Campaign Award, which was reintroduced in 2011-12 vide G.O.(1D) No.30, Rural Development and Panchayat Raj (PR-II) Department, dated 13.01.2012. 31 Village Panchayats, one from each rural district are being selected and given a cash prize of Rs.5 Lakh each.

The other important stakeholders like District and Block level officials and Village level functionaries, who contribute immensely for sanitation coverage need to be duly recognized. Therefore, in order to achieve wide coverage efficiency and effectiveness through proper motivation the following three types of Awards may be instituted and given every year:

1. District Collectors Award for Excellence in Sanitation:

At the district level District Collectors are the Team Leaders, who coordinate the efforts of various stakeholders in achieving the goal of open defecation free status. Their able guidance and leadership is vital importance. Hence, it is essential to recognize the contributions of District Collectors who have shown exemplary involvement and leadership in effectively motivating and utilizing their team collectively in achieving the vision of Hon'ble Chief Minister.

The Collectors of best performing three Districts will be selected for First, Second and Third Prizes for the State Level Award for Excellence in Sanitation. They will be given a Memento, Certificate of Excellence and an incentive amount of Rs. One crore, Rs.75 lakh and Rs.50 lakh respectively for development of their district as per the guidelines that will be issued by Director of Rural Development and Panchayat Raj separately.

2. District Award for Excellence in Sanitation:

The efforts of the District officials also need to be duly recognized. The District Level Team of officers of the above Award winning District Collectors, viz., the Project Directors, District Rural Development Agency, Project Officers (Mahalir Thittam) and District Project Managers (Pudhu Vaazhvu Project) – in PVP districts, will also be given the Award for Excellence in Sanitation in a separate State level function. They will be given a Memento and a Certificate of Appreciation.

3. Local Leadership Award for Sanitation Promotion:

There are multiple stakeholders at the Block level and Village level whose contribution is vital in achieving the goal of total sanitation and hence have to be duly recognized individually. Hence, the Local Leadership Award for Sanitation Promotion should be given in all the 31 rural districts for five Persons from among Block level officials and Village Level Functionaries, who have been actively involved in Sanitation promotion. The selected persons will be given a Memento and a Certificate of Appreciation at District Level by the Collectors.

3. The Director of Rural Development and Panchayat Raj has furnished the following details of financial requirement for the aforesaid Awards:-

Table – A

Sl. No.	Name of the Award	No.of Awards	Award Amount (Rs.)	Total (Rs.)
1.	District Collectors Award for Excellence in Sanitation	First Prize	1,00,00,000	1,00,00,000
		Second Prize	75,00,000	75,00,000
		Third Prize	50,00,000	50,00,000
2.	Contingencies at State level*	-	-	5,00,000
Total				2,30,00,000

*The District level expenditure for memento and certificates will be met out from the IEC funds available under SBM(G) in the districts.

4. Further, the Director of Rural Development and Panchayat Raj has stated that in the Ministry of Drinking Water and Sanitation, Government of India letter No. W-11042/18/2013-NBA, dated 18.7.2013 the Government of India have amended the Nirmal Bharat Abhiyan (NBA) guidelines providing for utilizing 5% of the Information Education and Communication funds for State level activities as may be decided at State level. Similar provision has also been made in the Swachh Bharat Mission (Gramin) guidelines issued in 2014, which is the successor programme of NBA. At present, Rs.8.82 crore is available for State level IEC activities from the Scheme funds allocated for the year 2013-14 and 2014-15. Hence, the Director of Rural Development and Panchayat Raj has stated that the total financial commitment of Rs 2.30 crore per annum towards the Award amount as proposed above may be met out from the State Level IEC funds earmarked under Nirmal Bharat Abhiyan/ Swachh Bharat Mission (Gramin).

5. The Director of Rural Development and Panchayat Raj has therefore requested the Government to issue necessary orders approving the draft guidelines and for utilizing the State Level IEC funds earmarked under Nirmal Bharat Abhiyan/Swachh Bharat Mission (Gramin) for the purpose of Award amount.

6. The Government, after careful examination of the proposal of the Director of Rural Development and Panchayat Raj, accord permission to give Awards for Excellence in Sanitation promotion for District Collectors and District Level Officials and Local Leadership for Sanitation promotion and approve the guidelines therefor

annexed to this order. The Government also accord permission to utilize the State Level Information Education and Communication fund earmarked under Nirmal Bharat Abhiyan/ Swachh Bharat Mission(Gramin) for the purpose of Award amount.

(BY ORDER OF THE GOVERNOR)

GAGANDEEP SINGH BEDI
SECRETARY TO GOVERNMENT

To

The Director of Rural Development and Panchayat Raj, Chennai-15.
All District Collectors (Except Chennai)
(Thro' the Director of Rural Development and Panchayat Raj, Chennai-15.)
All Project Directors, District Rural Development Agencies,
(Thro' the Director of Rural Development and Panchayat Raj, Chennai-15.)

Copy to:

Finance (RD) Department, Chennai-9.
The Pay and Accounts Officer (South), Chennai-9.
The Senior Personal Assistant to Hon'ble Minister (M.A., RD., Law, Courts and Prisons), Chennai-9.
The Principal Private Secretary to Secretary to Government, Rural Development and Panchayat Raj Department, Chennai-9.
Rural Development and Panchayat Raj (OP-II) Department, Chennai-9.
The Accountant General, Chennai-18.
National Informatics Centre, Chennai-9

//Forwarded by order//

S. Srinivas
Section officer
23/11/15

Annexure

Guidelines for Awards for Excellence in Sanitation Promotion for District Collectors and District Level Officials and Local Leadership Award for Sanitation Promotion.

The Government of Tamil Nadu has embarked on the goal of achieving Open Defecation Free Tamil Nadu by organising all Stakeholders into a mass movement to root out the practice of Open Defecation.

Achieving this goal requires a team effort of all those concerned. The Government vide G.O.(Ms) No.46 Rural Development and Panchayat Raj (CGS.1) Department dt: 26.03.2015 have involved various field functionaries who are Implementing Sanitation Programmes, viz., DRDA, TNSRLM and Pudhu Vaazhvu Project. The Co-ordinated functioning of these officials under the Leadership of the District Collector is very essential in achieving the goal of Open Defecation Free Tamil Nadu. Therefore, the different categories of Awards and methodologies for selection and distribution is proposed as under:

I. Category of Awards:

In order to achieve efficiency and effectiveness through proper motivation suitable awards are instituted for District Collectors and the following District level and Block level functionaries.

1. District Collectors Award for Excellence in Sanitation:

The Collectors of best performing three Districts shall be selected for First, Second and Third Prizes for the State Level Award for Excellence in Sanitation. They shall be given a Memento, Certificate of Excellence and an incentive amount of Rs. One crore, Rs.75 lakh and Rs.50 lakh respectively for development of their district.

2. District Award for Excellence in Sanitation:

The District Level Team of the above Award winning District Collectors, viz., the Project Directors, DRDA, Project Officers (Mahalir Thittam) and District Project Managers (Pudhu Vaazhvu Project) – in PVP districts shall also be given the Award for Excellence in Sanitation in a separate State level function. They shall be given a Memento and a Certificate of Appreciation.

3. Local Leadership Award for Sanitation Promotion:

The Local Leadership Award for Sanitation Promotion shall be given in all the 31 rural districts for five persons from among Block level officials and Village Level Functionaries who have been actively involved in Sanitation promotion. The selected persons shall be given the Award, memento/certificates at District Level by the Collectors.

II. Periodicity of the Award:

The above awards shall be given to the meritorious persons **every year** based on their overall performance in their respective area of operation.

III. Criteria for Selection:

The following parameters are prescribed for selection of the best performing Blocks and Districts as given below:-

Sl. No.	Criteria	Weightage
1	No. of Village Panchayats Saturated and become ODF	25
2	Above 90% achievement of IHHL Annual Target	20
3	Usage of IHHLs	20
4	Co-ordination with various stakeholders in demand generation and Innovation in implementation of IHHL works	10
5	Initiatives in Solid Waste Management and Overall Cleanliness	25
Total		100

The number of Blocks to be chosen for the Award in each district are fixed corresponding to the size of the districts as given below:-

No. of Blocks	No. of Blocks to be selected for the Award
Less than 5	1
6 – 10	2
Above 10	3

IV. Award Selection Committees

a) District Level Award Selection Committee

The District Level Award Selection Committee shall be constituted with the following officers for selection of Block Teams for the Award.

District Collector	Chairman
Project Director, DRDA	Convenor
Project Officer(Mahalir Thittam)	Member
Executive Engineer (RD)	Member
District Project Manager(Pudu Vazhvu Project) – in PVP districts	Member

The above Committee shall identify the block / blocks for the awards and choose the persons for nominating for the award. Any five persons among the following shall be chosen based on their individual performance:

Block Development Officer (Village Panchayats), Deputy BDO, Assistant Engineer/Junior Engineer, Overseer, Panchayat Secretary, Cluster Facilitator, Community Professional (Sanitation), Community Resource Person (Sanitation), etc. The individuals considered for the Award should have actively participated and assisted in Inter Personal Communication (IPC) activities, Awareness Campaigns, Training programmes, Inspections, Timely release of subsidy, Ensuring quality of construction, etc.

b) State Level Award Selection Committee

The Secretary to Government, Rural Development and Panchayat Raj Department and Director of Rural Development and Panchayat Raj and Managing Director, Tamil Nadu Corporation for Development of Women will select the District Collectors and District level officials for the award based on the overall performance of the Districts as per the criteria given in Table –A and based on field inspections by the State Level officials.

The Director of Rural Development and Panchayat Raj will issue the norms for verification and field inspections separately.

V. Distribution of Award:

Award proposed to be given by	Awardees	Venue	occasion
Hon'ble Chief Minister	District Collectors	Secretariat, Chennai	As decided by the Government
Hon'ble Minister for MA, RD, Law Courts and Prisons.	Project Directors, DRDA, Project Officers (Mahalir Thittam) & District Project Managers (Pudhu Vaazhvu Project)	Panagal Buildings, Chennai.	State Level Review Meeting
District Collectors	Block Level Officials and Village Level Functionaries	District Head quarters	Independence Day Celebrations

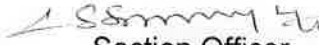

VI. Funds:

The District Collector who has got the First Prize will receive Rupees One Crore as incentive for the District. Similarly, Rs. 75 lakhs and Rs. 50 lakhs will be given to District Collectors awarded with Second and Third Prizes respectively. This fund will be used by the collectors to sanction common infrastructure works likes Roads/CC/Paver Block pavements/Buildings/Water Supply and Street lights etc. to only such village Panchayats that have got Open Defecation Free(ODF)Status. State Level IEC Funds available under Nirmal Bharat Abhiyan / Swachh Bharat Mission (Gramin) shall be used for giving the incentive amount. This amount shall be utilized by the District Collectors concerned for any sanitation related activities in the rural areas of their respective districts at their discretion. The Director of Rural Development and Panchayat Raj will issue the guidelines for utilization of the incentive amount by the District Collectors concerned.

The Secretary to Government, RD & PR Department may in consultation with Director of Rural Development and Panchayat Raj change any of the provisions of the above guidelines based on the exigencies.

GAGANDEEP SINGH BEDI
SECRETARY TO GOVERNMENT

//TRUE COPY//


Section Officer.

23/11/15