



### **ABSTRACT**

Announcement – Announcement made by Hon'ble Minister (Municipal Administration, Rural Development, Law, Courts and Prisons) on 18.09.2015 – Establishing of 5 (Five) Millet Processing Units at a cost of Rs.25.00 lakhs in 5 (Five) Districts – Proposals approved - Orders - Issued.

---

### **Rural Development and Panchayat Raj (CGS-3) Department**

**G.O.(Ms) No.159**

**Dated: 30.12.2015**

### **Read:**

1. Announcement made by Hon'ble Minister (Municipal Administration, Rural Development, Law, Courts and Prisons) on the floor of Tamil Nadu Legislative Assembly 18.09.2015.
2. From the Managing Director, Tamil Nadu Corporation for Development of Women Limited, D.O. Letter No.4196/G2/2015, dated 12.10.2015.

\* \* \* \* \*

### **ORDER:-**

The Hon'ble Minister (Municipal Administration, Rural Development, Law, Courts and Prisons) has made the following announcement in the Tamil Nadu State Legislative Assembly on 18.09.2015.

“சுய உதவிக் குழுக்கள் தரமான பொருட்களை உற்பத்தி செய்வதை ஊக்குவிக்கும் வகையிலும் அதற்கான உட்கட்டமைப்பு வசதிகள் செய்து தருவதைக் கருத்தில் கொண்டும், சிறுதானியங்கள் உற்பத்தி செய்யும் மற்றும் பண்படுத்தும் குழுக்களுக்கு உதவும் பொருட்டு முதற்கட்டமாக 5 மாவட்டங்களில் 25 இலட்ச ரூபாய் மதிப்பீட்டில் சிறுதானியங்கள் பண்படுத்தும் மையங்கள் (Processing Unit) மாண்புமிகு தமிழ்நாடு முதலமைச்சர் அவர்களின் ஆணைப்படி அமைக்கப்படும்.”

2. In order to implement the above said announcement, the Managing Director, Tamil Nadu Corporation for Development of Women Limited in the D.O. letter 2<sup>nd</sup> read above, has sent a proposal to Government in which she has stated that as far as Tamil Nadu is concerned 70% of the population is engaged in agriculture and allied activities. The Tamil Nadu Corporation for Development of Women Limited has taken various initiatives for economic empowerment of women by forming SHGs and creating livelihood opportunities through income generation activities and enhancing their skills by imparting Entrepreneur Development Training. The District Supply and Marketing

Societies (DSMS) have been created to support the SHGs in marketing their products and assisting them in value addition, packaging and providing all support to compete in the market and enhance their income. They also organize fairs and exhibitions to facilitate sale of SHGs products and linkage with buyers.

3. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has further stated that in G.O.(Ms)No.111, Rural Development and Panchayat Raj (CGS.3) Department, dated 19.11.2012, order had been issued for establishment of State Supply Marketing Society and revamping of District Supply Marketing Society in order to ensure adequate institutional support to SHGs in their quest for economic empowerment by arranging necessary support for all SHGs engaged in economic activities by providing necessary backward and forward linkages for sustainable income. One of the main roles of District Supply Marketing Society is to conduct feasibility studies/research on product identification, enhancing productivity, market potential, economic viability, technical feasibility and technical upgradation for SHGs involved in Micro Enterprises.

4. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has further stated that under Common Livelihood Groups schemes, 70 Agriculture based groups have been formed and they are involved in Agriculture activities especially in millet production. Now everyone is being enlightened about healthy lifestyle living to avoid diseases like BP, Diabetics etc. Due to the urge in market need, the SHGs in Districts are being trained to produce and procure more millets for supply. Demand for millet is higher at present. The rate of processed millet is Rs.100/- per Kg. whereas the raw millet rate Rs.25/- per kg. in the field. The rate will get increased 4 times after processing. So the producer cannot enjoy the actual cost. This profit rate is being shared by intermediates due to lack of necessary processing machinery. These machineries cannot be purchased by the SHG members by themselves, since at the higher end for them. Hence it is imperative to make machineries available to the SHGs to those who produce millets so that the value addition will also be achieved by SHGs themselves. This will enable them to compete in the market and enhance their income which is the main aim of Tamil Nadu Corporation for Development of Women Limited.

5. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has again stated that the following Districts are major producers of Millet products like Foxtail Millet, Samai, Thinai, Bajra, Sorgam, Maize etc. If the SHGs produce and procure and sell it directly, they will be entitled to additional income. Hence to make them efficient in market field and in order to give handhold to the SHGs who indulge in millet production and marketing, 5 millet processing unit at a cost of Rs.5.00 lakhs each at a total cost of Rs.25.00 lakhs will be established in the following Districts as first phase.

1. Vellore
2. Tiruvallur
3. Theni
4. Dindugal
5. Dharmapuri

**Guidelines for establishment of Millet processing units:-**

- (1) A committee with the following members will be constituted at the District level in order to establish the processing unit.
  - i) The District Collector
  - ii) Project Director TNSRLM
  - iii) Manager DSMS
  - iv) Joint Director Agriculture
  - v) Lead District Manager
- (2) The building where the unit to be established shall be decided with the approval of local bodies concerned;
- (3) The unit shall be run by SHG/PLF/VPRC, recurring expenditure, like EB should be borne by the user;
- (4) Required fund shall be met out from DSMS savings amount of the District concerned; and
- (5) The Manager DSMS should make a field visit fortnightly to inspect the function of the unit.

6. The Managing Director, Tamil Nadu Corporation for Development of Women Limited therefore, requested the Government to issue necessary orders to establish 5 Millet Processing Units at a cost of Rs.5.00 lakhs each for the following Districts viz., Vellore, Tiruvallur, Theni, Dindugal and Dharmapuri at a total cost of Rs.25.00 lakhs, which would be met out from the savings amount of the District Supply Marketing Societies concerned, as first phase. After due examination, the Government have decided to accept the proposal of the Managing Director, Tamil Nadu Corporation for Development of Women Limited.

7. Accordingly, the Government hereby permit the Managing Director, Tamil Nadu Corporation for Development of Women Limited to establish 5 Millet Processing Units at a cost of Rs.5.00 lakhs each for the following Districts viz., Vellore, Tiruvallur, Theni, Dindugal and Dharmapuri at a total cost of Rs.25.00 lakhs, which would be met out from the savings amount of the District Supply Marketing Societies concerned, as first phase. The Government also approve the Guidelines for establishing of Millet processing units as detailed in para 5 above.

8. This order issues with the concurrence of Finance Department vide its U.O. No.64130/DS(M)RD/2015, dated 12.12.2015.

**(BY ORDER OF THE GOVERNOR)**

**GAGANDEEP SINGH BEDI,  
SECRETARY TO GOVERNMENT.**

To  
The Managing Director,  
Tamil Nadu Corporation for Development of Women Limited,  
Chennai-600 034.  
The Accountant General, Chennai-600 009/18.

Copy to:

The Senior Personal Assistant to Hon'ble Minister (MA, RD, Law Courts and Prisons),  
Chennai-600 009.

Finance Department, Chennai-600 009.

The Principal Private Secretary to the Secretary to Government,

Rural Development and Panchayat Raj Department, Chennai-600 009.

Rural Development and Panchayat Raj(OP.2/B&C) Department, Chennai-600 009.

Spare copy/stock file.

**//Forwarded / By Order//**

**SECTION OFFICER**