



ABSTRACT

Awards 2014-15 – Tamil Nadu State Rural Livelihoods Mission Awards to the best performing District Collectors for 2014-15 in extending Credit Linkage to Self Help Groups - Approved – Orders Issued.

Rural Development and Panchayat Raj (CGS.3) Department

G.O.(Ms) No.76

Dated: 11.05.2015

Read:

From the Managing Director, Tamil Nadu Corporation for Development of Women Limited, D.O. Letter No.1315/MC.1/2013, dated 09.07.2014 and 07.02.2015.

ORDER:-

The Managing Director, Tamil Nadu Corporation for Development of Women Limited has stated that Bank credit is one of the most critical inputs for empowering Self Help Groups and to reduce rural indebtedness. Self Help Group Bank Linkage is the life line for empowerment of women both economically and socially. Self Help Groups will be provided bank assistance as Term Loan and Cash Credit depending upon their credibility. The Self Help Groups receive direct linkage from banks based on their savings and internal rotations. This Government has taken concerted efforts to ensure that all Self Help Groups get credit from banks for their consumption needs and productive activities at an affordable cost.

2. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has further stated that the Hon'ble Chief Minister has announced in the Floor of Assembly under Rule 110 of the Tamil Nadu State Legislative Assembly for the year 2013-14 on 14th May, 2013 that **“under Tamil Nadu State Rural Livelihoods Mission, in order to motivate sustainable livelihoods, in the year 2013-14, Rs.6,000 crores of Bank credit linkage to eligible Self Help Groups (SHGs) and Panchayat Level Federations (PLFs) will be provided”**.

3. She has also stated that for the first time in the history of Self Help Group movement in the State an amount in excess of Rs.6,000 crores has been extended as credit to the Self Help Groups. This phenomenal performance is due to the initiative taken by the District Collectors and the district administration. From 2011-12 onwards, a sum of Rs.14,097.50 crores have been extended as credit linkage achievement under Self Help Group Bank Linkage Programme. In order to recognize the outstanding performance of District Collectors in extending credit to Self Help

Groups and ensuring the achievement of the Target fixed by the Government, Annual awards in the Collectors Conference may be instituted to honour the first three best performing District Collectors by providing a citation. The cost for the Award may be met out from the Tamil Nadu State Rural Livelihoods Mission funds. The Award may consist of Rs.1.00 lakh (to be given to Collector's discretionary fund) and a citation to the Collector as personal Award. The total commitment for this proposed Award will be Rs.3.50 lakhs per year for 3 best performing District Collectors at the rate of Rs.1.00 lakh Cash award per district and Rs.50,000/- towards arrangement of 3 citation and miscellaneous expenditure for the disbursement of award at State Level. This Award will be issued on a yearly basis.

4. The Managing Director, Tamil Nadu Corporation for Development of Women Limited has therefore requested the Government to issue necessary orders for conferring the Awards to the first three best performing District Collectors consisting of Rs.1.00 lakh each (to be given to Collector's discretionary funds) and a citation to the Collector as personal Award in extending the credit linkage to the Self Help Groups for the year 2013-14 and Rs.50,000/- towards arrangement of 3 citation and miscellaneous expenditure for the disbursement of award at State Level. The District-wise achievements of Self Help Group Bank Linkage Programme for the year 2013-2014 for the first best performing three districts are given below:-

Sl. No.	District	Achievement (Rs. in Crores)		
		Target	Achievement	%
1.	Namakkal	101.00	149.34	148
2.	Ariyalur	43.00	63.01	147
3.	Vellore	252.00	363.19	144

5. The Government after careful examination of the proposal of the Managing Director, Tamil Nadu Corporation for Development of Women Limited has decided to accept the same and confer awards to the first three best performing District Collectors, viz., Namakkal, Ariyalur, Vellore consisting of Rs.1.00 lakh each (to be given to Collector's discretionary funds) and a citation to the Collector as personal Award in extending the credit linkage to the Self Help Groups for the year 2013-14 and Rs.50,000/- towards arrangement of 3 citation and miscellaneous expenditure for the disbursement of award at State Level.

(By Order of the Governor)

GAGANDEEP SINGH BEDI,
Secretary to Government.

To
The Managing Director, Tamil Nadu Corporation for Development of
Women Limited, Chennai -34.
The Accountant General, Chennai -9/18.

Copy to:

The Senior Personal Assistant to Hon'ble Minister,
(Municipal Administration, Rural Development, Law, Courts
and Prisons), Chennai -9.

The Senior Private Secretary to Secretary to Government,
Rural Development and Panchayat Raj Department,
Chennai-9.

//Forwarded by Order//

Section Officer.